

CIE-Group helps Deafblind UK

UK - Deafblind UK, the charity which assists thousands of deaf, blind and sensory impaired people throughout the country, will this year benefit from a generous support package care of CIE-Group and Armstrong i-ceilings.



Mike Starr (CIE sales director), Graham Hicks (Deafblind UK), Jackie Hicks (Deafblind UK chief executive) and Chris Edwards of CIE.

Peterborough-based

CIE-Group (UK representatives for brands such as Inter-M, Armstrong i-ceilings, Switchcraft, EverFocus, Chauvet Lighting, IC Audio and Euromet) was asked to enhance the sound reinforcement system for the in-house conferencing facilities at the new National Centre for Deafblindness, as well as to improve voice clarity for the hearing impaired and produce SPLs capable of creating vibrations that would allow deafblind users to 'feel the sound' in music appreciation sessions.

Through specialist disability services provider, DDA Installations, CIE-Group donated a multi-zone combined voice and music system including Inter-M A120 amplifiers and 10 Armstrong i-ceilings CS-1000 Sound Panels.

CIE-Group marketing manager, Chris Edwards said: "As this audio system was to be retrofitted into a brand new facility, and having such a diverse range of uses, our unique NXT-based i-ceilings product range provided the ideal loudspeaker solution . . . The system has now enhanced the conferencing facilities allowing for greater flexibility and increased revenue for the Charity from corporate and private usage."

Following the success of the audio system and seeing how much assistance the Company could provide to Deafblind UK, CIE-Group has now become a key sponsor of the Charity, providing a range of products to support the Centre and deafblind members, providing free marketing services to the Charity and planned fund-raising events over the next 12 months.

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